



P R E S S R E L E A S E

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Fross Zelnick Again Ranked Top-Tier U.S. Trademark Law Firm ; Managing Intellectual Property Places Firm in Top Tier In Both Contentious and Prosecution Categories

NEW YORK, March 6, 2008- Fross Zelnick Lehrman & Zissu, P.C., a leading firm in the field of trademark, copyright, design patent and unfair competition law, was again ranked in the top tier of U.S. firms for trademark contentious (litigation) and prosecution work in Managing Intellectual Property's annual global survey of intellectual property (IP) attorneys.

Fross Zelnick has been ranked in the top tier in the prosecution category for three consecutive years and returns to the top tier in the contentious category, a position the firm held in 2006 and earlier years. In Managing Intellectual Property's 2008 survey, 31 law firms were ranked in the prosecution category and 42 firms were ranked in the contentious category. Fross Zelnick is one of two firms in the top tier in the prosecution category and one of three firms in the contentious category's top tier. In both categories there were a total of six tiers.

Managing Intellectual Property's rankings of the world IP market, now in its twelfth year, are based on an annual survey of corporate and private practice IP specialists worldwide in more than 65 jurisdictions. The results were compiled into tiers with those in the top tiers receiving the most recommendations for the quality and depth of their practice.

“Our top-tier rankings are most gratifying because they represent the opinions of our peers around the world,” said Peter Silverman, a member of the firm's Executive Committee.

“Trademark and copyright law is the heart of our practice and being recognized for excellence underscores the value to our clients of our highly focused approach.”

About Fross Zelnick Lehrman & Zissu, P.C.

Fross Zelnick is consistently recognized by clients and peers as one of the top intellectual property law firms in the world specializing exclusively in trademark, copyright, design and unfair competition law. Fross Zelnick's areas of expertise include litigation, registering, protecting and defending trademarks and copyrights, managing global trademark and copyright portfolios, Internet law, protecting character and publicity rights, design rights, and intellectual property due diligence audits and reviews. Additional information about the firm can be found at www.frosszelnick.com.