

Amanda B. Agati



Practice Description

Ms. Agati specializes in the management of global trademark portfolios for clients primarily, but not exclusively, in the fashion and apparel, consumer goods, and luxury industries. She advises clients on worldwide branding strategies and protection and enforcement of intellectual property rights, including trademark clearance, registration, opposition and cancellation actions, licensing, policing, and anti-counterfeiting. Her practice also includes negotiating and drafting IP-related agreements such as licenses, assignments and coexistence agreements. During several secondments for leading luxury brands, Ms. Agati worked on intellectual property matters, commercial contracts, global data privacy, advertising, digital media and public relations issues, and advised clients on a wide range of legal issues.

While at Fordham Law, Ms. Agati interned for various leading fashion companies. Prior to joining Fross Zelnick, she was an associate in the intellectual property department of a New York City law firm.

Education

Fordham University School of Law (J.D., Dean's List, 2010); Fordham Intellectual Property, Media and Entertainment Law Journal (Associate Editor); Binghamton University (B.S., magna cum laude, 2007).

Professional Activities

The Association of the Bar of the City of New York, Committee on Fashion Law, Inaugural Member.

Honors

Rising Star, MIP IP STARS, September, 2018; Super Lawyers® 2017-2018, *New York Metro Rising Stars*, Intellectual Property

Admissions

New York

New Jersey

United States District Court for the Southern District of New York

Published Works

Protection of Celebrity Images in the U.K. - Rihanna Decision Affirmed By Court of AppealMondaq, March 18, 2015.

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