

Robin N. Baydurcan



Practice Description

Ms. Baydurcan's practice focuses on managing the global trademark portfolios of diverse clients, particularly in the areas of fashion and apparel, hospitality, pharmaceutical and consumer goods, and business and financial consulting. She advises clients -- from startups to multinational corporations -- on issues involving trademark choice and clearance, overcoming obstacles to registration, navigating overseas opposition and cancellation actions, and approaches to strategic enforcement. Her practice also includes drafting and negotiating IP licenses, assignments, consents, and coexistence agreements. Prior to joining the firm, she was an associate in the intellectual property department of an international law firm and she served as in-house counsel for the world's largest real estate company.

Education

Benjamin N. Cardozo School of Law (J.D., cum laude, 2010); Cardozo Arts & Entertainment Law Journal (Acquisitions Editor); New York University (B.A., summa cum laude, 2005).

Professional Activities

New York County Lawyers Association, Co-chair, In-house / Outside Counsel Committee, 2015-2018.

Admissions

New York

New Jersey

United States District Court for the Southern District of New York

United States District Court for the Eastern District of New York

United States District Court for the District of New Jersey