

Alejandra Camacho Luna Shines as an INTA Rising Star

Fross Zelnick is proud to share that associate [Alejandra Camacho Luna](#) has been recognized as a “Rising Star” by [INTA \(International Trademark Association\)](#). The Rising Star program, initiated to identify and nurture future leaders in the field, acknowledges individuals who demonstrate dedication and excellence in the IP profession or within INTA itself. [More](#)

Fross Zelnick is proud to share that associate [Alejandra Camacho Luna](#) has been recognized as a “Rising Star” by [INTA \(International Trademark Association\)](#). The Rising Star program, initiated to identify and nurture future leaders in the field, acknowledges individuals who demonstrate dedication and excellence in the IP profession or within INTA itself. As part of this program, Rising Stars will have the chance to engage in mentorship opportunities with experienced INTA leaders, providing a unique avenue for personal and professional development.

Alejandra is a dedicated lawyer whose practice focuses on helping her clients develop worldwide strategies to protect and enforce their intellectual property rights. With a civil and common law background, she navigates international landscapes, conducts clearance searches, designs cost-effective trademark filing strategies, and resolves obstacles to safeguard clients’ IP portfolios. Alejandra advises clients on expanding their businesses into new markets, from startups to multinational corporations. Recently also recognized in [The Best Lawyers in America® “Ones to Watch” in 2024](#), Alejandra combines legal expertise with a practical understanding of clients’ diverse needs.

Congratulations, Alejandra on this well-deserved recognition of your contribution to INTA.

For more information on this year’s INTA Rising Stars, click [here](#).

To learn more about Alejandra’s IP practice, click [here](#).

Primary Contacts

Alejandra Camacho Luna