
Chatham Imports, Inc. v. Driftless Pure, LLC

On behalf of client Chatham Imports and its FARMERS brand gin, the Firm prevailed at trial before the Trademark Trial and Appeal Board against a competitor's application to register FARMER FORWARD for spirits on grounds of likelihood of confusion. In its opinion, the Board found our client's mark to be inherently distinctive and held our client's policing efforts, [More](#)

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