

About Our Firm

Fross Zelnick has safeguarded the creativity, hard work, and reputation of its clients for more than five decades.

Iconic brands, international enterprises, regional businesses, creators, celebrities, startups, and entrepreneurs alike rely on us to secure and maximize their intellectual property. Our tireless focus on trademark, [More](#)

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Our practice blends unmatched practical expertise in clearance, registration, enforcement, litigation, and due diligence with an inspired strategic sense and business insight. Clients engage us to advance and protect their IP interests on the three-dimensional chessboard of global brand strategy, in high-stakes disputes spanning multiple forums, and in complex transactions and partnerships. Our record of success is reflected in our long-lasting client relationships—many of which are measured in decades—and the influence and respect we command from judges, administrative agencies, industry groups, and peer firms in the United States and jurisdictions worldwide.

Every Fross Zelnick attorney strives to embody the same discipline, collaborative spirit, and creative spark that make our clients unique. We're proud of the dazzling array of individuals that call our firm home—professionals who place their diverse backgrounds, personalities, skills, and interests at the service of our clients.

We are united in the belief that IP law, when practiced at its highest level, is an art.

[Contact us](#) to learn more about our commitment, dedication, and passion for protecting our clients' creativity.