
Fross Zelnick CLE Webinar Provides Creative & Cost- Saving Strategies for COVID-19 Challenges

[Nadine Jacobson](#), [Allison Strickland Ricketts](#) and [James Weinberger](#) presented an online CLE entitled *COVID Challenges: Tailoring Trademark Strategies and Spend*. The program focused on creative strategies aimed at preserving both brand and budget in these uncertain times. [More](#)

[Nadine Jacobson](#), [Allison Strickland Ricketts](#) and [James Weinberger](#) presented an online CLE entitled *COVID Challenges: Tailoring Trademark Strategies and Spend*. The program focused on creative strategies aimed at preserving both brand and budget in these uncertain times.

Primary Contacts

Nadine H. Jacobson

Allison Strickland Ricketts

James D. Weinberger