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# Karen Lim and Jason Jones Write About the Importance of Use in U.S. Trademark Law

[Karen Lim](#) and [Jason Jones](#)'s article "Use It or Lose It: Truer Than Ever in the U.S.A." was published in the **International Comparative Legal Guide to: Trademarks 2019**. The article discusses the centrality of use in U.S. [More](#)

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