

Alexandra Alex

E. Kochian

Partner

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Overview

"I am particularly interested in the intersection between trademarks and design patents. With a hybrid practice that focuses on both, I advise clients on strategies to develop their intellectual property portfolios and ensure protection of their brands."

Alex Kochian advises clients on a range of intellectual property matters related to brand protection in the U.S. Her practice focuses on trademark searching, clearance, filing, prosecution, and portfolio management, as well as design patent prosecution.

Prior to joining Fross Zelnick, Alex was an associate at a leading patent litigation law firm, where she represented clients both in federal court and before the United States Patent and Trademark Office.

Education

Harvard Law School (JD, 2018)

Cornell University (BS, *magna cum laude*, 2015)

Admissions

Bar Admissions

New York

Court Admissions

U.S. Patent and Trademark Office

Focus

- Consumer Products
- Fashion
- Jewelry & Watches
- Personal Care & Cosmetics
- Pharmaceuticals

Services

- Trademark
- Design



Recognition

The Best Lawyers in America®, “Ones to Watch” –
Intellectual Property Law 2024; Litigation –
Intellectual Property 2024

Languages

English