

# Brian Leary

Associate

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## Overview

**“Every case is an important case. I joined Fross Zelnick to join a team of IP lawyers who have a long history of providing clients with flexible, creative, and pragmatic solutions addressed to the specific concerns of each legal problem.”**

Brian Leary counsels and represents clients on copyright and trademark matters before the federal and administrative courts. Representing both plaintiffs and defendants, and clients both large and small, Brian’s litigation experience covers federal trial and appellate courts as well as the USPTO’s Trademark Trial and Appeal Board and the ICC International Court of Arbitration. In addition to litigating copyright and trademark matters, Brian has substantial experience on patent and antitrust matters across multiple tech and medical sectors. His work has helped clients achieve significant court victories that ensure the continued protection their intellectual property and brand integrity.

Prior to joining Fross Zelnick, Brian was an associate in the IP litigation department of a

premier international law firm and an associate at leading patent litigation firm.

## Education

New York University School of Law (JD, *cum laude*, 2012)

Arizona State University (MFA, 2005)

Arizona State University (BA, BS, *cum laude*, 2001)

## Admissions

### Bar Admissions

New York

### Court Admissions

U.S. Court of Appeals, 3rd Circuit

U.S. Court of Appeals, Federal Circuit

U.S. District Court, Southern, New York

## Focus

- Entertainment Properties
- Food & Beverage



- Jewelry & Watches
- Personal Care & Cosmetics
- Publishing
- Sports

## Services

- Copyright
- Litigation
- Trademark

## Recognition

*The Best Lawyers in America*®, “Ones to Watch” –  
Intellectual Property Law 2024; Litigation –  
Intellectual Property 2024

## Decisions

- Tangle Inc. v. Aritzia, Inc.
- Luv n’ Care, Ltd. v. MAM Babyartikel GmbH

## Languages

German

## Clerkships

Hon. Faith S. Hochberg, U.S. District Court for the  
District of New Jersey (2014-2015)

Hon. Maryanne Trump Barry, U.S. Court of Appeals  
for the Third Circuit (2015)