

Carole E. Klinger

Partner

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Overview

“My extensive experience in-house and private practice has given me a unique perspective in providing practical, creative, and concise advice, while always keeping the client’s goals at the forefront and remaining sensitive to their business needs and constraints.”

Combining nearly a decade of in-house experience with over twenty years as an intellectual property and litigation attorney in private practice, Carole provides clients with practical, common sense creative strategies in trademarks, copyrights, design patents, advertising, litigation, pre-litigation disputes, and privacy related matters to achieve their goals while preserving their bottom line. Carole’s practice focuses on worldwide intellectual property protection and brand-building strategies, including the registration, maintenance, and policing of trademark and copyright portfolios. She has experience in all aspects of opposition and cancellation proceedings before the USPTO’s Trademark Trial and Appeal Board and in infringement, right of publicity, and false advertising

disputes in various federal and international courts. She negotiates and drafts IP agreements, including license and coexistence agreements.

Carole also advises clients about their online presence, including policing and taking action against trademark infringement on the internet and in connection with domain name disputes. She has extensive experience crafting and negotiating talent, influencer, photographer, model, and marketing agreements. She also provides counseling concerning marketing materials, social media engagement, loyalty programs, and text messaging programs.

In addition, Carole provides counseling on designing and implementing privacy compliance programs and data collection, storage, and sharing.

Representative Experience

- Negotiated acquisition of French company’s trademarks in the EU, enabling client to expand its well-known mark to Europe

- Negotiated multinational coexistence agreement enabling client to enter Asian market for its main services
- Multicountry global trademark conflicts
- Developed extensive evidence of bad faith without the ability to conduct discovery in order to cancel trademark pirates' registrations of clients' well-known mark on grounds of bad faith in the EUIPO Tribunals and Chile Supreme Court

Education

Benjamin N. Cardozo School of Law (JD,)

Colgate University (BA,)

Admissions

Bar Admissions

New York

Focus

- Celebrities, Bands & Athletes
- Consumer Products
- Entertainment Properties
- Fashion
- Jewelry & Watches
- Personal Care & Cosmetics
- Pharmaceuticals

Services

- Copyright
- Design
- International

- Litigation
- Publicity & Privacy Rights
- Social Media & Domain Names
- Trademark
- Transactions
- Data Privacy

Associations

Member, New York City Bar Copyright Committee, 2019 – 2020

Member, INTA Oppositions and Cancellations Subcommittee, 2013

Member, NYIPLA Privacy Committee, 2013

Recognition

WTR 300: The World's Leading Corporate Trademark Professionals 2018-21

Speaking Engagements

Fashion & IP: Protecting Creativity, ChIPs Global IP Summit, 2021

International Trademark Disputes: Challenges and Strategies, MIP International Women's Leadership Forum, 2017

IP Protection in The Fashion Industry, NJ

Corporate Counsel Association Annual Meeting, 2012

How to Secure Your Trademarks presented to the American Apparel & Footwear Association's Knock It Off! Brands and the Counterfeiting Seminar, 2011