

# Christina Sauerborn

Associate

212-813-5941

[csauerborn@fzlz.com](mailto:csauerborn@fzlz.com)



## Overview

**“A company’s brand can be an invaluable asset, and it’s so rewarding to help our clients protect those unique, creative aspects of their businesses.”**

Christina Sauerborn advises clients on intellectual property matters and branding protection strategies. Her practice focuses on trademark clearance, registration, and enforcement. With clients ranging from small businesses to well-established multinational corporations, Christina advises in trademark matters spanning a variety of industries, including consumer products, beauty and fashion, food and beverage, pharmaceuticals, and investment and financial services.

In addition to trademark prosecution, Christina’s experience also includes representing clients both in federal litigation and before the Trademark Trial and Appeal Board, prosecuting applications before the U.S. Copyright Office, and tackling online IP enforcement issues, including those involving domain names, e-commerce, and social media.

Prior to joining Fross Zelnick, Christina was a trademark and copyright associate at a boutique intellectual property firm in New York. During law school, Christina worked on intellectual property matters as a legal intern for a variety of media and luxury brands, including Time Inc., Viacom Media Networks, and Fresh, Inc.

## Education

Fordham University School of Law (JD, 2018)

*Fordham Intellectual Property, Media & Entertainment Law Journal*, Online Editor

Archibald R. Murray Public Service Award, *cum laude*

New York University (BA, 2011)

Individualized Study, with a concentration in Art and Business, University Honors Scholar

## Admissions

### Bar Admissions

New Jersey



New York

### **Court Admissions**

U.S. District Court, District of New Jersey

U.S. District Court, Southern, New York

### **Associations**

International Trademark Association (INTA) –  
Member, Emerging Issues Committee  
New York Intellectual Property Law Association  
(NYIPLA)

### **Recognition**

*The Best Lawyers in America*®, “Ones to Watch” –  
Intellectual Property Law 2024

### **Publications**

*Making the FTC ☺ : An Approach to Material  
Connections Disclosures in the Emoji Age*, 28  
Fordham Intell. Prop. Media & Ent. L.J. 571 (2018)