

# Mary Stottele

Associate  
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## Overview

**“From my experience litigating and conducting deals in the IP space, I have seen both the benefits and risks that result from IP prosecution. These are always in the back of my mind as I craft strategies for my clients.”**

Mary Stottele advises clients in intellectual property matters relating to brand and design protection. Her practice focuses on availability, acquisition, defense, and enforcement of both trademark and design patent rights. Mary manages trademark and design patent portfolios for clients ranging from startups and emerging companies to large multinational companies across diverse industries including beauty and fashion, luxury brands, consumer products, food and beverage, and pharmaceuticals.

In addition to trademark and design patent prosecution, Mary has experience litigating utility patent infringement; negotiating intellectual property and software services agreements and licenses; conducting due diligence of multinational

company intellectual property portfolios; and advising clients on intellectual property acquisition strategy.

Prior to joining Fross Zelnick, Mary was an intellectual property transactions associate at a major New York City-based international law firm, and prior to that a patent litigation associate at a premier intellectual property litigation boutique.

## Education

Harvard Law School (JD, *cum laude*, 2019)

*Harvard Journal of Law and Technology*, Line Editor

Syracuse University’s Maxwell School of Citizenship and Public Affairs (MPA, 2016)

Yale University (BS, *magna cum laude*, 2013)

Psychology/Neuroscience Concentration with Distinction in the Major  
Phi Beta Kappa



## **Admissions**

### **Bar Admissions**

New York

### **Court Admissions**

U.S. Patent Office

## **Focus**

- Celebrities, Bands & Athletes
- Consumer Products
- Fashion
- Entertainment Properties
- Personal Care & Cosmetics
- Jewelry & Watches
- Pharmaceuticals
- Food & Beverage

## **Associations**

New York Intellectual Property Law Association

New York City Bar

## **Recognition**

*The Best Lawyers in America*®, “Ones to Watch” –  
Intellectual Property Law 2024

## **Publications**

*Trademarks in the Metaverse: A Report from INTA*,  
International Trademark Association White Paper,  
April 2023

*Trademark Licensing in the Metaverse, A Partial  
Summary of Trademarks in the Metaverse: A  
Report from INTA*, International Trademark  
Association, November 2023