

Nancy E. Sabarra

Partner

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Overview

“I see my job as helping clients achieve their goals. I assist them with assessing risk so that they can make informed decisions and I develop strategies for selecting and protecting their brands. It’s easy – and often safest – to tell a client ‘No, you can’t do that,’ but I work to find strategies to accomplish their goals and minimize their risk.”

Nancy Sabarra works with clients on U.S. trademark, copyright, and related intellectual property matters. Focusing on trademark counseling and prosecution, she develops pragmatic and creative strategies to help her clients select, obtain, protect, and enforce their intellectual property assets. Nancy’s clients range from startups to some of the most well-known companies in the world across diverse industries, including entertainment, pharmaceutical, consumer products, fashion, cosmetics, financial services, and technology. Nancy understands the importance of getting to know her clients and their business so that she can provide them with tailored advice.

More specifically, Nancy assists clients with trademark clearance searches, filing trademark applications, prosecuting trademark applications, trademark registration maintenance, and trademark assignments. In addition to maintaining large U.S. trademark portfolios, she drafts and negotiates agreements, including coexistence, settlement, and license agreements. Nancy advises on trademark policing and enforcement matters to protect her client’s intellectual property assets. She also handles transactional matters, such as conducting due diligence on intellectual property rights for clients involved in acquisitions and drafting related agreements.

Education

New York University School of Law (JD, *cum laude*, 1997)

New York University Law Review, Associate and Staff Editor

University of North Carolina at Chapel Hill (BA, 1994)



Psychology, Highest Honors, Highest Distinction,
Phi Beta Kappa

Admissions

Bar Admissions

New York

Court Admissions

U.S. District Court, Eastern, New York

U.S. District Court, Southern, New York

Focus

- Entertainment Properties
- Consumer Products
- Personal Care & Cosmetics
- Startup & Emerging Growth
- Pharmaceuticals

Services

- Trademark
- Transactions
- Copyright

Associations

International Trademark Association (INTA)

American Bar Association

Recognition

World Trademark Review's WTR 1000 2024-25,
"For over 20 years Sabarra has been securing the
strategic IP goals for some of the world's best-
known companies."

Managing Intellectual Property Rising Star 2008