

# Parker C. Eudy

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## Overview

**“I approach a client’s problems by first striving to understand that client’s perspective and concerns so that I can tailor advice to the client’s specific needs. Learning how a client’s intellectual property fits into its broader business plan enables me to craft better legal strategies to achieve the client’s goals.”**

Parker Eudy’s practice focuses on protecting and enforcing clients’ rights in the areas of trademark, trade dress, copyright, unfair competition, and related commercial matters. He advises clients in intellectual property matters spanning a variety of industries, including fashion, cosmetics, food and beverage, hospitality and hotels, and consumer products.

Parker’s litigation experience includes federal trial and appellate courts, state courts, and the USPTO’s Trademark Trial and Appeal Board. Prior to joining Fross Zelnick, Parker was an associate in the intellectual property litigation group of a leading New York law firm.

## Representative Experience

- ***Vidal v. Elster***, Co-authored U.S. Supreme Court brief submitted by the International Trademark Association (INTA) as amicus curiae. INTA’s brief argues that Section 2(c) of the U.S. Trademark Act, which prohibits the registration of marks featuring the name of a living individual without their written consent, is constitutional as applied to Steve Elster’s rejected attempt to register the trademark TRUMP TOO SMALL for use on t-shirts.

## Education

University of Chicago (JD, 2019)

Comments Editor, *The University of Chicago Law Review*

Rice University (BA, *magna cum laude*, 2014)

*Phi Beta Kappa*



## **Admissions**

### **Bar Admissions**

New York

### **Court Admissions**

U.S. Court of Appeals, 2nd Circuit

U.S. District Court, Southern, New York

## **Focus**

- Fashion
- Food & Beverage
- Hospitality & Hotels
- Consumer Products
- Personal Care & Cosmetics

## **Services**

- Litigation
- Trademark
- Copyright

## **Languages**

English

## **Publications**

"On Behalf of Each Child": Section 1983 Enforcement of the Right to Foster Care Maintenance Payments Under the Child Welfare Act," 85 U. Chi. L. Rev. 1719 (2018)

## **Clerkships**

Law Clerk for the Hon. James O. Browning, United States District Judge for the District of New Mexico, 2019-2020