

Peter Silverman

Retired Partner



Overview

“These days, any company with a website is an international company when it comes to trademarks. At some point, even businesses that don’t aspire to operate internationally will need to think about global trademark protection. For many, that will mean working proactively to protect one’s marks. For others, it makes sense to think about how your business would be affected if a business operating from another country was to claim you are infringing their mark.”

From supervising the transfer of global trademark portfolios to handling complex multijurisdictional disputes, Peter Silverman’s 35 years of trademark work included deep experience in high-profile mergers, acquisitions, and other transactions involving intellectual property and in conducting intellectual property due diligence. His extensive experience in the recapture of famous international marks included being part of the strategic team behind the precedent-setting Whirlpool case in

India, establishing the concept of transborder reputation.

Education

Binghamton University (BA, *magna cum laude*, 1972)

Phi Beta Kappa

New York University School of Law (JD, 1980)

American Jurisprudence Award in Evidence

Admissions

Bar Admissions

New York

Court Admissions

U.S. District Court, Eastern, New York

U.S. District Court, Southern, New York

Associations

New York State Bar Association



Recognition

Who's Who Legal: Trademarks 2011-2016

*World Trademark Review's WTR 1000 – The
World's Leading Trademark Professionals for
Prosecution and Strategy* 2011–2014

*Guide to the World's Leading Trade Mark Law
Practitioners*, 2008–2009

Legal 500 US Guide 2006–2007