

# Mx. Sarah Marmon

Associate

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## Overview

**“I believe that effective brand protection starts with truly understanding my clients’ vision. By prioritizing their unique needs and goals, I craft strategies that not only safeguard their trademarks but also empower them to take informed risks in their branding journey.”**

Sarah Marmon advises clients on intellectual property matters related to brand and copyright protection. Their practice focuses on the availability, acquisition, defense, and enforcement of trademark rights. Sarah manages trademark portfolios for a diverse range of clients, including sports brands, hospitality chains, and large multinational corporations in industries such as beauty and fashion, luxury brands, consumer products, food and beverage, and pharmaceuticals.

In addition to trademark prosecution, Sarah has experience litigating complex intellectual property disputes, negotiating coexistence agreements, and conducting due diligence on intellectual property portfolios.

Before joining Fross Zelnick, Sarah worked as an intellectual property litigation associate at a prominent New York City-based international law firm.

## Education

University of Pennsylvania Law School (JD, 2021)

Wesleyan University (BA, 2014)

Religious Studies, English

## Admissions

### Bar Admissions

New York

## Focus

- Celebrities, Bands & Athletes
- Consumer Products
- Entertainment Properties
- Fashion
- Food & Beverage



- Hospitality & Hotels
- Non-Fungible Tokens (NFTs)
- Personal Care & Cosmetics
- Pharmaceuticals
- Sports
- Startup & Emerging Growth

## **Services**

- Copyright
- Publicity & Privacy Rights
- Social Media & Domain Names
- Trademark

## **Languages**

English