

---

# Richard Z. Lehy Provides Insights to Law360 on Recent TTAB Decision and the Implications of Taco Bell's 'Taco Tuesday' Trademark Challenge

*Law360* quoted Fross Zelnick Senior Litigation Counsel [Richard Z. Lehy](#) recently on his thoughts about two significant developments in trademark law. In one, Richard discusses the recent TTAB decision on the “Rapunzel” trademark challenge, emphasizing the requirement for commercial injury in trademark oppositions.[More](#)

*Law360* quoted Fross Zelnick Senior Litigation Counsel [Richard Z. Lehy](#) recently on his thoughts about two significant developments in trademark law. In one, Richard discusses the recent TTAB decision on the “Rapunzel” trademark challenge, emphasizing the requirement for commercial injury in trademark oppositions. The second article explores Taco Bell’s campaign to challenge “Taco Tuesday” trademark registrations, where Richard weighs in on the phrase’s generic nature and Taco Bell’s potential success.

Check out the articles for Richard’s valuable insights on trademark law and consumer perceptions here:

[TTAB Fortifies Consumers’ Standing Limits In New Precedent](#)

[Taco Bell’s Ads Spice Up ‘Taco Tuesday’ TM Spat](#)

## Primary Contacts

Richard Z. Lehy

