

Tamar Niv Bessinger, Alejandra Camacho Luna, and Alexandra Lenczewski Co-Author Practice Note on IP Issues in the Fashion Industry for Lexis' Practical Guidance: Fashion Law

Fross Zelnick is excited to announce that Tamar Niv Bessinger, Alejandra Camacho Luna, and Alexandra Lenczewski have been featured on Lexis' Practical Guidance: Fashion Law. The practice note provides valuable guidance on intellectual property issues in the fashion industry, including trademarks, trade dress, copyright, and design patents.[More](#)

Fross Zelnick is excited to announce that Tamar Niv Bessinger, Alejandra Camacho Luna, and Alexandra Lenczewski have been featured on Lexis' Practical Guidance: Fashion Law. The practice note provides valuable guidance on intellectual property issues in the fashion industry, including trademarks, trade dress, copyright, and design patents. It highlights the significance of trademarks in protecting fashion brands' investments, the role of copyright in safeguarding clothing and fashion photography, and the importance of design patents in protecting original designs for clothing and accessories.

To read the full Practical Guidance document, click here: [Fashion Law \(lexis.com\)](#)

Primary Contacts

Tamar Niv Bessinger

Alejandra Camacho Luna