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**Contact: Starkman & Associates**

Jeffrey Richardson

212-252-8545 ext 11

[jrichardson@starkmanassociates.com](mailto:jrichardson@starkmanassociates.com)

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**Fross Zelnick Ranked Top Trademark Law Firm in U.S.; Managing Intellectual Property Names Firm #1, Sweeping Litigation and Prosecution Categories**

**NEW YORK, April 9, 2008-** Fross Zelnick Lehrman & Zissu, P.C., was named the top U.S. law firm for trademark contentious (litigation) and trademark prosecution work by Managing Intellectual Property magazine (MIP) last Thursday, April 3, at MIP's first annual North American Awards dinner in Washington, D.C. Fross Zelnick partner Allison Strickland accepted both the "U.S. Trademark Prosecution Firm of the Year Award" and the "U.S. Trademark Contentious Firm of the Year Award" on the firm's behalf.

She and fellow partner Andrew Fredbeck were noted for having "significantly bolstered the ...firm's ability to understand and navigate the USPTO registration process." Separately, Fross Zelnick partner Roger Zissu was lauded as the "long-time trademark specialist" who led the Fross Zelnick team in several prominent trademark litigation victories, while fellow partners David Donahue and James Weinberger were praised for "significantly boosting the firm's depth in trademark and copyright litigation matters, as well as UDRP cases."

The awards are in addition to the global recognition that Fross Zelnick recently received in MIP's 2008 survey of "The Leading Trademark Firms Worldwide." Fross Zelnick was in the "Top Tier" of the rankings for both its U.S. trademark contentious work (one of three firms) and trademark prosecution work (one of two firms). The global survey results were published in MIP's March issue.

"We are extremely pleased to be recognized as the number one trademark firm in the United States, and are especially proud that our younger partners have been singled out as carrying forward our firm's standard of excellence. These awards affirm our highly focused approach to intellectual property law, which enables us to provide our clients with unparalleled representation in both litigation and prosecution matters," said Peter Silverman, a member of Fross Zelnick's Executive Committee.

"Fross Zelnick Lehrman & Zissu is the quintessential IP firm," said MIP. "The firm once again excels on both a national and international scale in the area of trademark prosecution and contentious work. Fross Zelnick also continues to attract impressive talent and remains the major player in the trademark arena."

#### **About Fross Zelnick Lehrman & Zissu, P.C.**

Fross Zelnick is consistently recognized by clients and peers as one of the top intellectual property law firms in the world specializing exclusively in trademark, copyright, design and unfair competition law. Fross Zelnick's areas of expertise include litigation, registering, protecting and defending trademarks and copyrights, managing global trademark and copyright portfolios, Internet law, protecting character and publicity rights, design rights, and intellectual property due diligence audits and reviews. Additional information about the firm can be found at [www.frosszelnick.com](http://www.frosszelnick.com).