

---

# Fross Zelnick Adds Data Privacy Practice

**New York, NY, MAY 15, 2024 — Fross Zelnick Lehrman & Zissu, P.C. announces the launch of its Data Privacy Group. This new practice will offer clients much-needed counsel on a rapidly evolving area of the law.**

**The practice is led by Fross Zelnick Partner [Carole Klinger](#), [More](#)**

**New York, NY, MAY 15, 2024 —** Fross Zelnick Lehrman & Zissu, P.C. announces the launch of its Data Privacy Group. This new practice will offer clients much-needed counsel on a rapidly evolving area of the law.

The practice is led by Fross Zelnick Partner [Carole Klinger](#), who served as Vice President & Chief Counsel of Intellectual Property, Litigation and Privacy at Ascena Retail Group, Inc. and practiced law at both Weil, Gotshal & Manges LLP and Kramer Levin Naftalis & Frankel LLP.

“Carole brings years of experience managing data privacy programs,” said Tamar Niv Bessinger, partner and Executive Committee member at Fross Zelnick. “As an experienced in-house counsel with a big-firm litigation background, she understands both the stakes and the practicalities of managing day-to-day business operation with the demanding requirements of data privacy compliance.”

Senior Data Privacy Counsel [Eric Gordon](#), a new addition to the firm, fills out the team’s leadership with years of experience in the discipline. “Eric has advised clients from a wide range of industries in navigating the complex data privacy landscape,” said Bessinger. “His experience as a litigator and his comprehensive knowledge of data privacy law are essential additions to the practice.” Prior to joining Fross Zelnick, Eric served as a data privacy lawyer at Davis+Gilbert LLP.

“We look forward to having our new Data Privacy Group provide practical, up-to-the-minute solutions for our clients in this complex, ever-changing area of the law,” said Bessinger.

“The compliance and reputational risks posed by rapidly evolving, overlapping, and conflicting state, and international data privacy laws place unprecedented pressure on business leaders, entrepreneurs,

---

and in-house counsel,” said James D. Weinberger, partner and Executive Committee member at Fross Zelnick. “As advertising and digital strategies become increasingly inseparable, that pressure will become more acute. Our new data privacy team will counsel clients in the legal complexities and nuances of privacy law at the cutting-edge of developing digital ecosystems.”

The Fross Zelnick Data Privacy Group will offer informed, practical, and wide-ranging support and guidance for clients on a broad spectrum of privacy-related issues. To learn more details about the new practice group and how it can help your business, please click [here](#).

**Media Contact:** Please email [Ana Padovani](#), Director of Marketing and Business Development.

### **Primary Contacts**

Carole E. Klinger

Eric T. Gordon

Lauren Nathan